



For Immediate Release

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The Town of Cortlandt and Village of Croton-on-Hudson Selected for Unique Solar Program

Solarize Program Offers Limited-Time Discounts of Up to 20% Kick-Off Workshops January 20th and January 24th

January 7, 2015, Town of Cortlandt and Croton on Hudson, NY — Solarize Westchester has selected the Town of Cortlandt and Village of Croton on Hudson to participate in a solar discount program that will make going solar easy and affordable for their residents and businesses. Solarize Cortlandt-Croton Week will kick off with a workshop on January 20th from 7:00-8:30 pm at the Hendrick Hudson Free Library, 185 Kings Ferry Road, Montrose, where residents and business owners can learn about the program. A second event will be held on Saturday, January 24th from 2:00-3:30 pm at the Croton Free Library, 171 Cleveland Drive, Croton-on-Hudson.

Solarize Cortlandt-Croton increases residential and commercial solar through a proven formula. Group discounts offered by a pre-selected, qualified solar contractor are coupled with extensive community outreach and education to create awareness and build interest. A clear end date motivates residents to act.

Solarize Cortlandt-Croton has a goal to have 50 signed contracts for solar by the end of the campaign. Over the past 12 years, 90 solar photovoltaic systems have been installed throughout Cortlandt and Croton, representing a total generation capacity of over 538 kilowatts and producing over a quarter million kilowatt-hours per year. If Solarize Cortlandt-Croton hits its goal, the installed solar capacity will have increased by 50% in less than a year.

After a thorough pre-qualification process, Cortlandt and Croton officials have selected Sunrise Solar Solutions as the designated solar contractor for Solarize Cortlandt-Croton. Residents and businesses who sign up for solar installations by June 1, 2015 will be able to take advantage of group rates significantly below market prices—and the more people who sign up, the lower the price will be for everyone—even the first to enroll!

Cortlandt Town Supervisor Linda Puglisi commented, "I am proud of our Cortlandt and Croton Communities for working together to educate and promote solar energy". Mayor Leo Wiegman

noted, “With electric rates rising so much, there’s never been a better time to invest in a solar system for your home or business in Westchester County.”

Solarize Cortlandt-Croton is part of the Solarize Westchester Campaign, partnering with the New York State Energy Research and Development Authority (NYSERDA) under Governor Andrew M. Cuomo's NY-Sun initiative, which is a \$1 billion investment in solar power through 2023 to significantly expand solar installations across the State and to ultimately transform New York’s solar industry so it becomes self-sustaining.

Solarize Cortlandt-Croton Week will officially kick off on January 20th when it holds its first workshop at 7:00 pm at the Hendrick Hudson Free Library, followed by a second event at the Croton Free Library on January 24th at 2:00 pm. Residents and businesses owners who are interested in learning more about Solarize Cortlandt-Croton are urged to attend one or both sessions.

There are already 90 solar photovoltaic systems in operation throughout Cortlandt and Croton, representing a total generation capacity of over 538 kilowatts and producing over a quarter million kilowatt-hours per year.

More information about Solarize Cortlandt-Croton can be found by visiting www.SolarizeWestchester.com/Cortlandt-Croton or by contacting Sunrise Solar Solutions at 914-762-7622.

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About Solarize Westchester: Solarize Westchester is an initiative supported by NYSERDA and will include two rounds of Solarize Campaigns each with four pre-selected communities. In addition, Solarize Westchester includes a Solar-friendly Permitting and Zoning component, to help Westchester municipalities implement processes and regulations that encourage residential and commercial installations of solar energy systems in a manner that is safe and consistent with local and state construction codes and zoning rules. Solarize Westchester is a collaborative effort by the following partner organizations: Energy Improvement Corporation, Abundant Efficiency, Croton Energy Group, Pace University Land Use Law Center, SmartPower, and Sustainable Westchester. For more information, visit the Solarize Westchester website at www.solarizewestchester.com.

About NYSERDA: NYSERDA is a public benefit corporation, which offers objective information and analysis, innovative programs, technical expertise, and funding to help New Yorkers increase energy efficiency, save money, use renewable energy, and reduce reliance on fossil fuels. NYSERDA professionals work to protect the environment and create clean energy jobs. NYSERDA has been developing partnerships to advance innovative energy solutions in New York State since 1975. For more information, visit the NYSERDA website at www.nyserderda.ny.gov.