ZONING BOARD OF APPEALS FACT SHEET

ZBA Member Assigned: Hunte CASE NO.: 2021-5

Name of Applicant:

AJ Signs (Dog Haus Biergarten)

Owner:

Cortlandt Town Center, LLC

Address of property:

3131 E. Main St.

SBL:

Section 24.10 Block 1

Lot 3

Prior ZBA Case No.:

Case #13-11

Zone:

CD

Lot Size:

39.67 acres

Requests:

Sign Ordinance Chapter 245 Attachment 2 Table 2 – Business Wall Signs permitted in Commercial and Industrial Districts for sites with multiple tenants. Front elevation signage permitted is 44.8 sq. ft., 54.85 sq. ft. proposed, Chapter 245 Attachment 2 Table 2 Note 4 for second frontage permitted sign area is ½ of the permitted signed for the front elevation - 22.4 sq. ft. permitted, 36.52 sq. ft. proposed.

Staff Comments:

The office of Code Administration and Enforcement received an application for a sign permit on 3/18/2021 for business wall signs for the front and side elevation. Due to the corner location and design of the building there are actually three (3) facades. The Code office determined two of the signs should be counted together on the front elevation with one sign located on the side elevation. The side elevation is along the interior road network between the proposed site and Wal-Mart. The area for the sign on the side elevation is permitted by Code to be ½ of the area of the signage permitted on the front elevation. The Office of Code Administration and Enforcement denied the request on 4/1/2021.

PERMITTED	PROPOSED	VARIANCE	<u>PERCENT</u>
44.8 sq. ft.	54.85 sq.ft.	10.05 sq. ft.	18% (front elevation)
	36.52 sq. ft. (side of entrance) 18.33 sq. ft. (entrance sign)		
22.4 sq. ft.	35.62 sq. ft.	13.22 sq. ft.	37% (side elevation)

SEQR: TYPE II – No further compliance required



TOWN OF CORTLANDT

DEPARTMENT OF TECHNICAL SERVICES CODE ENFORCEMENT DIVISION

Michael Preziosi, P.E. Director - D.O.T.S

Martin G. Rogers, P.E.
Director of Code
Enforcement/D.O.T.S.

Ken Hoch
Assistant to the Director/D.O.T.S.

Town Hall, 1 Heady Street Cortlandt Manor, NY 10567 Main #: 914-734-1010 Fax #: 914-293-0991 Town Supervisor Linda D. Puglisi

Town Board Richard H. Becker Debra A. Costello James F. Creighton Francis X. Farrell

April 8, 2021

Re:

Dog Haus sign permit application

3131 E Main St. Tax ID 24.10-1-3

AJ Signs 842 Saratoga Rd. Burnt Hills, NY 12021

I am in receipt of your Building Permit Application received March 18, 2021 for two business wall sign on the front facade at the above referenced premises.

I must deny this request under the following chapter of the Town of Cortlandt Zoning Code: Signs Ch. 245 Attachment 2 Table 2 – Allowed sign size is 44.8 sf, proposed signs are 54.85. Request for a variance from the Code is required.

Zoning Board of Appeals application form and the short EAF Form shall be completed and returned to the Division of Code Enforcement with ten (10) copies of the plans and \$200.00 Zoning Board of Appeals application fee. If the application is deemed complete the project will then be placed on the agenda for the next available Zoning Board of Appeals meeting.

Additional information may be required upon subsequent reviews. Technical comments for the submission may be issued separately. If you have any questions or comments please feel free to contact me by email or at 914-734-1010.

Sincerely,

Ken Hoch

Assistant to the Director

Department of Technical Services

Cc: Chris Kehoe

Case No. 7021-5

Date: 4/20/21

1200

31462

+1-10

TOWN OF CORTLANDT

DEPARTMENT OF TECHNICAL SERVICES

Planning Division
Town Hall, 1 Heady Street, Cortlandt Manor, NY 10567
914-734-1080

www.townofcortlandt.com chrisk@townofcortlandt.com

ZONING BOARD OF APPEALS APPLICATION

	ZONING DO	ARD OF APPLA	LLS APPL	ICATION
Site Data:				
Section 24.10 Blo	ck <u>1</u> Lot <u>3</u>	Zone:		
Street Address:	3137 E. Main St			
Project Description:	Dog Haus Biergarten	Entrance wall sign a	nd side facad	e sign
Circumstances of pas	A A			791. 791.
We are seeking 2	4sq ft of relief from sign	n code Chapter 245	Attachment 2.	The proposal will allow Dog Haus
signage for all 3 o	of their facades that are	large enough to be	seen by moto	rists entering the plaza.
Application is hereby	made for the following Ve	riance Interpretation a	d/or Special D.	maid and doubt May 0. 1
Chapter:	245 Section: Att2 no	ote4 Chapter:		Section:
s adjacent property is	n the same ownership? Ye	s No		
Applicant: Applicant: AJ Sig	No A If yes,	attach a sheet describing	the nature and	n as defined in the General Municipal extent of that interest.
AND THE PERSON OF THE PERSON O	done Del Durent Lille NIV	40007		
	toga Rd Burnt Hills NY Mobile: 518-33			
)wner:	Mobile: 510-55	Lessee:		
ame: Cortlandt To	own Center LLC	Name:	Dog Haus E	Biergarten Andrew Hammerling
ddress: PO Box 4	460169 Houston TX 77	056 Address:	3137 E. Maii	n St Mohegan Lake NY
hone:	Mobile:		6-206-0337	
rchitect/ Enginee	r/ Surveyor:	Attorne		of a company, talled at
ame: Murdoch	Engineering		-	and the same of th
ddress: 2 Hummi	ingbird Ct Howell NJ			
hone:	Mobile:	Phone:		Mobile:
**				Annual section of the
onfirmation All Taxe	s Paid:	2	D.	Date:
uthorization:	ounty of Westchester,	tho masky	1	
/she is the owner, or ve performed said w	authorized representative l	by attached completed puis application: that all si	roxy statement,	_being duly sworn deposes and says and is duly authorized to perform or se and to the best of their knowledge
worn to before me	Owner or A	authorized Representive	Signature	100
is loth day of	April , 2021.	-	5	flongs Whopler
otary Public:	W (X)		* ****	

To: The Town of Cortlandt Board of appeals

Re: Dog Haus Biergarten Signage

The attached application seeks area variance relief from Chapter 245 Attachment 2 Note 4 of the Town of Cortlandt Zoning Law, relating to the proposed signage for Dog Haus Biergarten at 3137 E. Main St in the Cortlandt Town Center. As more specifically demonstrated below, it is respectfully submitted that the benefit to the tenant greatly outweighs any perceived detriment to health, safety and welfare of this particular area should the requested area variance relief be granted.

We therefore ask the Board to consider the following relative to the legal standard applicable to the variance relief sought:

- 1. Whether and undesirable change will be produced in the character of the neighborhood or a detriment to nearby properties will occur

 The property is situated within the CD Commercial Zoning District. Within a commercial district, it is in the public's interest for signage to be visible and informative, particularly when visitors/ customers are automobile-oriented. As proposed, the signage is of reasonable size and location and is consistent with the aesthetics of the surrounding neighborhood and area, as well as the signage on other commercial properties in the plaza. The proposed signage has been designed to identify the fast casual food establishment to motorists on East Main and within the plaza without being a distraction. Moreover, the proposed signage will not only enhance the aesthetic appearance of the building, but it will, draw patrons and motorists to this underutilized corner of the plaza where the establishment resides. As a result, the signage will not negatively impact the commercial character of the neighborhood and will enhance rather than diminish the value of surrounding properties.
- 2. Whether the benefit sought by the applicant can be achieved by some method, feasible to the applicant to pursue other than a variance. The building is set back from East Main approximately 600 feet, due to the physical characteristics of the property. Therefore the proximity of the restaurant to East Main Street cannot be altered or reduced. To ensure visibility of fast casual eatery, signage of the size proposed is necessary for maximum legibility. Signage must be of sufficient size to clearly distinguish and identify Dog Haus and must be visible at a safe distance by drivers on East Main and on the plaza drive. Dog Haus does not have any other feasible alternative available to achieve store identification and visibility other than larger signage. Furthermore, as noted above, the size and scale of the proposed signage is consistent with the surrounding commercial area, the large scale of the plaza structure, and existing signage advertising other commercial properties in the surrounding area. In addition to ensuring visibility of the restaurant, the proposed signage will serve to promote public safety and mitigate traffic concerns by clearly providing customers direction to the site and facilitating on site traffic. There is no viable option available to the applicant other than to increase the sign's size to meet the functional needs of the sign.

3. Whether the requested variance is substantial.

The Area Variance relief requested is not substantial given the location of the restaurant and the approximate 600' distance of the signage from East Main. As proposed, the relief sought represents an increase of approximately 24 sq ft. above that, which is allowed by the Zoning Law. It our assertion that the relief sought is minimal in nature. The benefit to be gained by an increase of 24 sq ft. in the size of the proposed signage, whether from a traffic and public safety or economic perspective, far outweighs any detriment that may be realized if the terms of the Zoning Law are strictly applied. There is no benefit to be realized by the public if the relief sought is denied and the installation of sufficiently clear signage that is visible and legible at a safe distance by drivers on East Main is prevented.

4. Whether the proposed variance will have an adverse effect or impact on the physical or environmental conditions of the neighborhood or district.

The proposed signage will not adversely affect the physical or environmental conditions in the surrounding neighborhood or the plaza. Cortlandt Town Center is the location of a number of commercial structures and businesses, and associated identification signs. The signage proposed for the Dog Haus Biergarten is of reasonable size and is consistent with the size, scope and purpose of existing signage in the surrounding area. Moreover, the proposed signage has been designed to complement the aesthetic appearance of the building and to be visually pleasing to the public. Granting the relief sought will be beneficial not only to the neighborhood as a whole, but is believed to enhance rather than diminish the value and physical conditions of back corner of the plaza. The signage is visually inert and not distracting in anyway, and, because it uses the latest in LED lighting technology, the signs are environmentally friendly limiting the amount of light emitted. The installation of smaller signage, that complies with the Town's Zoning Law, will likely result in customer confusion and adversely impact traffic on East Main and onsite.

5. Whether the alleged difficulty was self-created.

Although it may be asserted that the alleged difficulty is self-created, the relief sought is a function of the physical features of the property and site development limitations, as well as the size and nature of the permitted fast casual restaurant use. As noted above, the restaurant is set back from East Main about 600 feet due to the characteristics of the property. The proposed signage is of reasonable size and location for a large-scale commercial retail building, and is consistent with the commercial character of the surrounding area and signage on other commercial properties situated in close proximity to the restaurant. To fulfill the intended functionality, the signs installed must be of sufficient size to clearly distinguish Dog Haus and, to mitigate traffic concerns and eliminate confusion must be discernable at a safe distance by drivers on East Main.



☐ Parcels Legend Road Labels **Town of Cortlandt**

Notes

Google Maps Cortlandt, New York

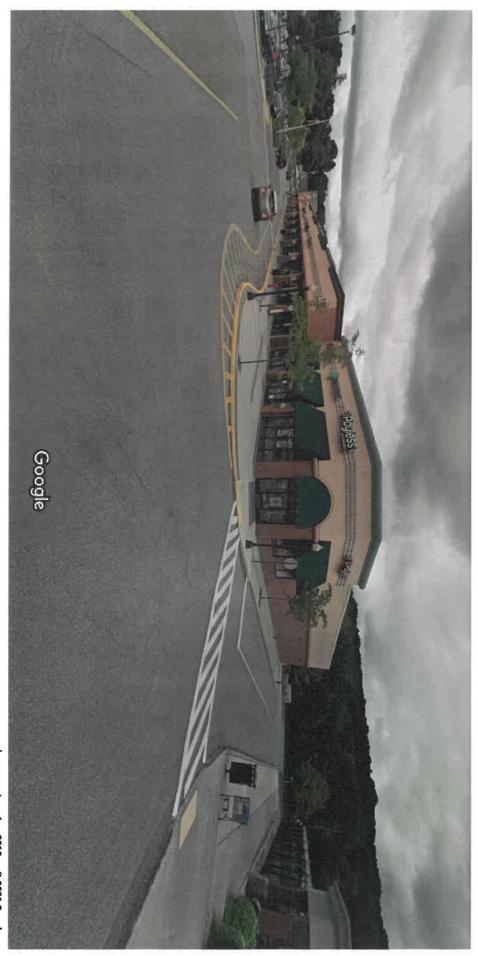
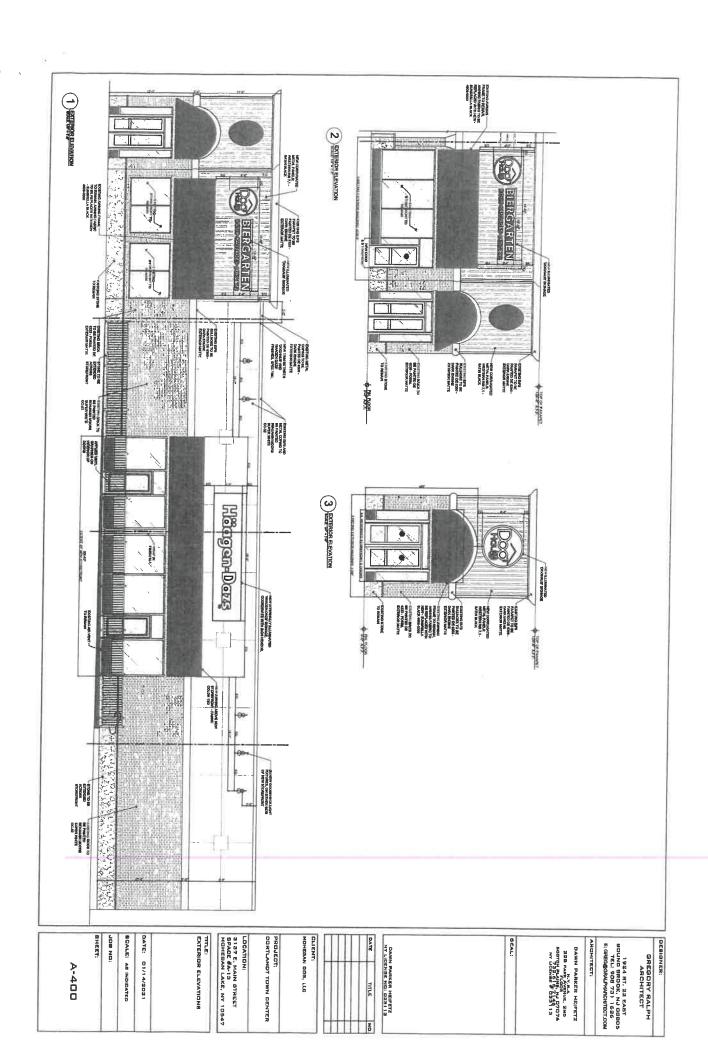


Image capture: Aug 2018 © 2021 Google

Google

Street View



Entrance Sign

Qty: (1) Single Sided

film on the backside and vinyl on the front side. On circle logo internally illuminated with LED's. outer red ring will also be pushed through in acrylic. Sign to be face and pushed through in .75" thick clear acrylic with diffuser Materials: .125" thick aluminum faces with all text cut into the

O.A.m

Colors: 3830 Yellow

Photo Representation of Approximate Sizing

*24-6" AFF

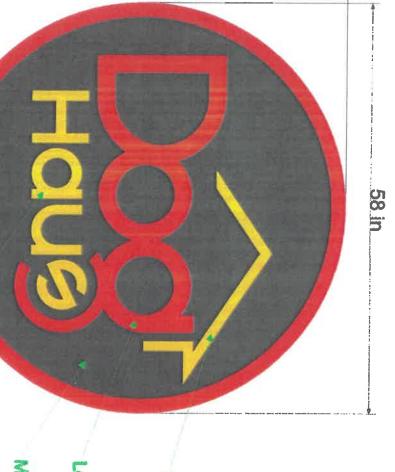
Matte Black

3630 Poppy Red

OCRIRUGATED
METAL PANELS

AWANA FAGRIC TO B

SQFT 18.33 2'6" or 6'9"



Logo: 3/4" Acrylic Pushed Through Face 1/2"

EXITATION VESTBULE REPLACEMENT

O'D AFF.

Logo: 3/4" Acrylic Pushed Through Face 1/2"

Matte Black Aluminum

3/4" Acrylic Pushed Through Face 1/2" Logo: 3/4" Acrylic Pushed Through Face 1/2"

ge. Our everything

Albigra.com 842 Sarmbago Road Barrel Hills, NY 1 2027 (518) 399-9291

58 in

Client: Dog Haus Project: Exterior Signage Location: Mohegan Lake

Customer Approval: Landlord Approval (If Required):

Date:

Designer: Liesel Socoloski Date: 2/25/21 Salesperson: Carly Clark File Name: e32796

Signage

Qty: (1) Single Sided

film on the backside and vinyl on the front side. On circle logo outer red ring will also be pushed through in acrylic. Sign to be

48 in Colors: 3630 Yellow Words: Circle: internally illuminated with LED's Materials: .125" thick aluminum faces with all text cut into the face and pushed through in .75" thick clear acrylic with diffuser SQ FT 23.96 SQ FT 12.56 Matte Black 842 Suratogu Road Burnt Hills, NY 12027 (518) 399-9291 AJSigns.com 48 in Logo: 3/4" Acrylic Pushed Through Face 1/2' 3630 Poppy Red White Matte Black Aluminum Client: Dog Haus Project: Exterior Signage Location: Mohegan Lake Front-Lit L.E.D Channel Letter - Flush Mount 3/4" Acrylic Pushed Through Face 1/2" TYPICAL - Section Detail Logo: 3/4" Acrylic Pushed Through Face 1/2" Logo: 3/4" Acrylic Pushed Through Face 1/2" SAC Matte Black Aluminum 123.25 In Clear Acrylic Push Thru with 3M Opaque White Film on Face GES-BURGE Clear Acrylic Push Thru with 3M Opaque White Film on Face File Name: e32796 Designer: Liesel Socoloski
Date: 2/25/21 Salesperson: Carly Clark 22.4' Linear Frontage Photo Representation of Approximate Sizing NETRIVEN 28 in Side View



Customer Approval Landlord Approval (If Required):

Date:

0

Side of Entrance

Qty: (1) Single Sided

film on the backside and vinyl on the front side. On circle logo outer red ring will also be pushed through in acrylic. Sign to be Materials: .125" thick aluminum faces with all text cut into the face and pushed through in .75" thick clear acrylic with diffuser

48 in Colors: [Words: Circle: SQ FT 12.56 internally illuminated with LED's SQ FT 23.96 Matte Black 3630 Yellow 842 Saratoga Road Burnt Hills, NY 12027 AJSigns.com (518) 399-9291 48 in White Logo: 3/4" Acrylic Pushed Through Face 1/2' 3630 Poppy Red Matte Black Aluminum Client: Dog Haus Project: Exterior Signage Location: Mohegan Lake Customer Approval: Front-Lit L.E.D Channel Letter - Flush Mount 3/4" Acrylic Pushed Through Face 1/2" Logo: 3/4" Acrylic Pushed Through Face 1/2" Logo: 3/4" Acrylic Pushed Through Face 1/2" SAUSAG Matte Black Aluminum 123.25 in Clear Acrylic Push Thru with 3M Opaque White Film on Face Clear Acrylic Push Thru with 3M Opaque White Film on Face ES-BURGER Designer: Liesel Socoloski File Name: e32796 Salesperson: Carly Clark Date: 2/25/21 Photo Representation of Approximate Sizing 28 in 58° 2.5" Linear Frontag ERGARTEN Side View EUSTING STONE 1 5 1

Landlord Approval (If Required):

Date:

Short Environmental Assessment Form Part 1 - Project Information

Instructions for Completing

Part 1 - Project Information. The applicant or project sponsor is responsible for the completion of Part 1. Responses become part of the application for approval or funding, are subject to public review, and may be subject to further verification. Complete Part 1 based on information currently available. If additional research or investigation would be needed to fully respond to any item, please answer as thoroughly as possible based on current information.

Complete all items in Part 1. You may also provide any additional information which you believe will be needed by or useful to the lead agency; attach additional pages as necessary to supplement any item.

Don't 1 Desired and Community Community					
Part 1 - Project and Sponsor Information					
Name of Action or Project:					
Dog Haus Biergarten Wall signage					
Project Location (describe, and attach a location map):					
3137 E Main St Mohegan Lake NY					
Brief Description of Proposed Action:					
Installation of 3 wall signs for Dog Haus Biergarten :Total sign area is 92.33 Sq ft					
N. C.A. II	m 1 1				
Name of Applicant or Sponsor:	Telephone: 5183999291				
AJ Sign Co	E-Mai	l: Kristen@ajsigns.com			
Address:					
92 Charlton Rd					
City/PO:		State:	Zip Co	de:	
Burnt Hills		NY 12027			
1. Does the proposed action only involve the legislative adoption of a plan, le	ocal law	, ordinance,	NO) Y	ES
administrative rule, or regulation?	.1	•		a _	7
If Yes, attach a narrative description of the intent of the proposed action and the environmental resources that may be affected in the municipality and proceed to Part 2. If no, continue to question 2.					⊿ ∥
2. Does the proposed action require a permit, approval or funding from any			NO	V	ES
If Yes, list agency(s) name and permit or approval:	omer go	verninental Agency!	140		EO E
			✓		
		.5 acres			
b. Total acreage to be physically disturbed? c. Total acreage (project site and any contiguous properties) owned		0 acres			
or controlled by the applicant or project sponsor?	31	.5 acres			
					
4. Check all land uses that occur on, adjoining and near the proposed action.		□ p :1 :1 :1 :1 :1			
		Residential (suburt	oan)		
□Forest □Agriculture □Aquatic □Other (specify):			
Parkland					

5. Is the proposed action,	NO	YES	N/A
a. A permitted use under the zoning regulations?		√	
b. Consistent with the adopted comprehensive plan?		√	
6. Is the proposed action consistent with the predominant character of the existing built or natural		NO	YES
landscape?		NO	V
7. Is the site of the proposed action located in, or does it adjoin, a state listed Critical Environmental Area? If Yes, identify:			YES
If Yes, identify:		✓	
8. a. Will the proposed action result in a substantial increase in traffic above present levels?		NO	YES
		\checkmark	
b. Are public transportation service(s) available at or near the site of the proposed action?			V
c. Are any pedestrian accommodations or bicycle routes available on or near site of the proposed act	ion?		✓
9. Does the proposed action meet or exceed the state energy code requirements?		NO	YES
If the proposed action will exceed requirements, describe design features and technologies:		1	
10. Will the proposed action connect to an existing public/private water supply?		NO	YES
If No, describe method for providing potable water:		$\overline{\mathbf{V}}$	
		L¥	
11. Will the proposed action connect to existing wastewater utilities?		NO	YES
If No, describe method for providing wastewater treatment:		V	
12. a. Does the site contain a structure that is listed on either the State or National Register of Historic Places?	,	NO	YES
b. Is the proposed action located in an archeological sensitive area?			
		✓	
13. a. Does any portion of the site of the proposed action, or lands adjoining the proposed action, contain wetlands or other waterbodies regulated by a federal, state or local agency?	a	NO J	YES
b. Would the proposed action physically alter, or encroach into, any existing wetland or waterbody?	ŀ	7	Ħ
If Yes, identify the wetland or waterbody and extent of alterations in square feet or acres:		V	
14. Identify the typical habitat types that occur on, or are likely to be found on the project site. Check a	Il that a		
Shoreline		ppry.	
☐ Wetland ☐ Urban ☑ Suburban			
15. Does the site of the proposed action contain any species of animal, or associated habitats, listed		NO	YES
by the State or Federal government as threatened or endangered?		\checkmark	
16. Is the project site located in the 100 year flood plain?		NO	YES
		√	
17. Will the proposed action create storm water discharge, either from point or non-point sources? If Yes,		NO	YES
a. Will storm water discharges flow to adjacent properties?		✓	Ш
b. Will storm water discharges be directed to established conveyance systems (runoff and storm drain	s)?		
If Yes, briefly describe:			

18. Does the proposed action include construction or other activities that result in the impoundment of water or other liquids (e.g. retention pond, waste lagoon, dam)?			
If Yes, explain purpose and size:	V		
19. Has the site of the proposed action or an adjoining property been the location of an active or closed	NO	YES	
solid waste management facility? If Yes, describe:	V		
20. Has the site of the proposed action or an adjoining property been the subject of remediation (ongoing or completed) for hazardous waste? If Yes, describe:	NO V	YES	
I AFFIRM THAT THE INFORMATION PROVIDED ABOVE IS TRUE AND ACCURATE TO THE KNOWLEDGE	BEST O	F MY	
Applicant/sponsor name: Howas Wheele Date: The Date:			

ZONING BOARD OF APPEALS

Town of Cortlandt Westchester County, New York

DECISION æ ORDER

Name of Petitioner: Mobile Grafx Sign Co. on behalf of Payless Shoesource

Case No. 13-11

Address: 3137 E Main St. (Cortlandt Town Center) Mohegan Lake, NY

Nature of Petition:

[] Use Variance [X] Area Variance

[] 280A Exception

Absent: John Mattis

[] Special Permit

[] Interpretation

Describe Specific Request: Area Variances for the size of the front and side wall sign.

Board Members

Present: David Douglas

Wai Man Chin Charles Heady, Jr. Adrian C. Hunte Ray Reber James Seirmarco

The above-referred to Petition, having been duly advertised in The Croton Cortlandt Gazette, the official newspaper of the Town of Cortlandt in the issue published on **5/11/11**, Town Board Resolution No. 153-88 having been complied with and the matter having duly come to be heard before a duly convened meeting of the Board on the following date 5/19/11, at the Town Hall, 1 Heady Street, Cortlandt Manor, New York, and all of the facts, matters and evidence produced by the Petitioner, by the administrative official and by interested parties having been duly heard, received and considered, and a site inspection of the premises having been made, and due deliberation having been had, the following Decision and Order is hereby made:

The applicant is hereby granted an Area Variance for an illuminated front wall sign from a required 25 square feet up to 40.9 square feet; and an Area Variance for an illuminated side wall sign from a required 12.5 square feet up to 18.2 square feet

This is a Type II Action under SEQR, the Interpretation of an existing rule or code.

NOW THEREFORE, Petition is granted and it is further ordered that in all other respects Petitioner comply with all of the rules, regulations and ordinances of the Town of Cortlandt and all other agencies having jurisdiction.

Adopted: May 19, 2011 Cortlandt Manor, New York Date filed: May 24, 2011

Ken Hoch Clerk, Zoning Board

David Douglas

Chairman, Zoning Board